



Tourism Statistics Summary – April 2015

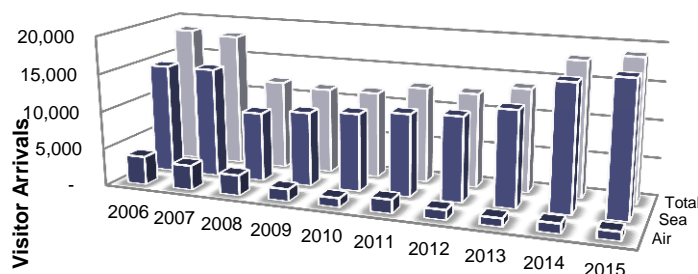
OVERVIEW

Visitor arrivals for the first month of the ‘summer’ period, continues to show increases in 2015. April recorded a 5.1% increase when compared with April 2014; with arrivals totalling 18,833. This period’s increase was at a slower pace in comparison to the 1st quarter months which reported double digit increases over their corresponding periods; a reflection of the month considered as part of the slow season.

This month also recorded the largest number of visitors to Anguilla for the month of April, dating back to figures from 1993, with the next highest dating back to April 2006 with a recorded 18,483 visitors.

Of these visitors, 1.0% of the arrivals represented

business travellers and the other 99.0% vacationers



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
■ Air	3,824	3,302	2,726	1,634	1,235	1,838	1,335	1,112	1,308	1,179
■ Sea	14,659	14,688	9,272	9,919	10,370	10,959	11,260	12,675	16,615	17,654
■ Total	18,483	17,990	11,998	11,553	11,605	12,797	12,595	13,787	17,923	18,833

Figure 1: Visitor Arrivals, April 2006 - 2015

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 7.8%, totalling 26,993 compared to the April 2014 figure of 25,037 passengers.

Anguilla’s inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 25,013 (92.7%), of which, 21,184 (84.7%) passengers entered at the Blowing Point terminal and 3,829 (15.3%) at the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 1,980 (7.3%) inward passengers.

Passenger departures increased by 10.5% relative to the same period in 2014, to 27,653 outbound passengers, compared to the recorded 25,018 in 2014.

Passengers departures via the seaports from Anguilla accounted for 92.6%, of which, 21,788 (85.1%) passengers left through the Blowing Point terminal and 3,821 (14.9%) passengers made their exit using the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 7.4% (2,044) of the departures from Anguilla.

TOURISTS (Stay- Over Visitors)

April tourists or stay over visitor arrivals to Anguilla recorded the first decline for the year with 0.4% over the same period for 2014 with 7,667 persons. This period’s figure was recorded as the fourth highest tourist arrivals to Anguilla dating back to 1993, after 2006, 2007 and 2014, with April 2014 over the 2013 figure reporting a 20.5% increase.

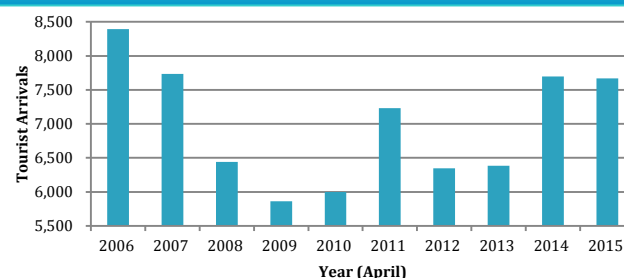


Figure 2: Tourist Arrivals, April 2006–2015

TOURISTS (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review stood at 6.5 days, down from the 6.8 when compared to April 2014. The largest slice of tourists, representing more than half (54.3%) intended to spend 4-7 days in Anguilla. 23.5% of tourists wished to stay 1-3 days, followed by 17.7% for 8-15 days, 1.4% and 3.1% indicated they intended to stay 16-22 days and 23 or more days respectively.

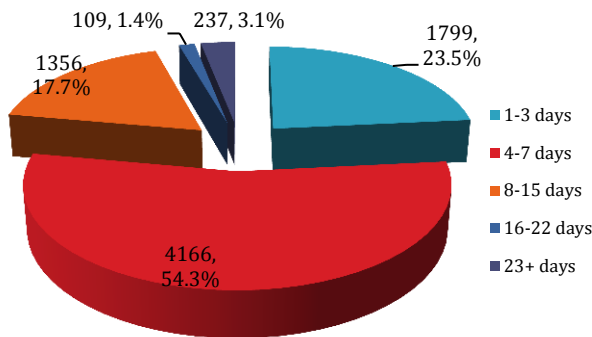


Figure 3: Tourist Arrivals by Length of Stay, April 2015

A review of the source markets for tourists of Anguilla in April 2015 showed increases within three (3) of the source markets and seven (7) decreases over their respective April 2014 figure.

The increases occurred in the 'US', 'French & Dutch West Indies' markets; 5.4%, 14.8% and 30.0% respectively. The largest declines were experienced by the Italian, UK, Canadian and 'Other Countries' markets with 58.2%, 32.3%, 22.3% and 13.5% respectively. Anguilla's major source market USA held a 68.1% share of the tourist market.

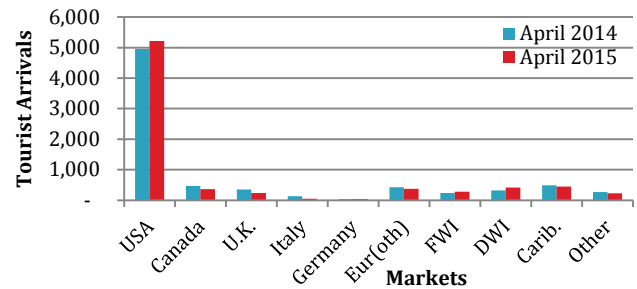


Figure 4: Tourist Arrivals by Country of Residence, April 2014 and 2015

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for April 2015 recorded an increase of 9.2%; 11,166 day trippers, over the 10,225 during the same period in 2014. This was the highest number of excursionists to the island for April dating back to 1993. The seaports were the main mode of entry with 99.4% of excursionists entering; of which 66.0% entered via the Blowing Point terminal and 34.0% came through the Sandy Ground seaport.

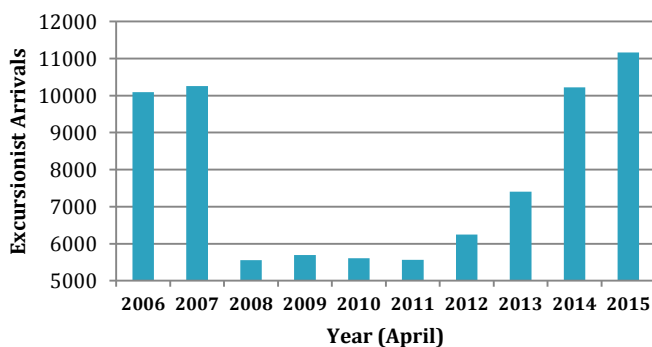


Figure 5: Excursionist Arrivals, April 2006–2015

Day trippers to Anguilla showed growth in five (5) of the source markets and declines in the other (5). The largest increases were recorded by the French & Dutch West Indies, USA, Canadian and Caribbean markets with 72.1%, 52.7%, 21.0%, 9.0% and 7.9% respectively. The declines were recorded by the German, 'Other Europe', Italian, UK and 'Other' markets with 56.2%, 27.0%, 20.9%, 20.2% and 16.6% respectively over 2014 figures.

Anguilla major source market the USA, held a share of 59.4% of this excursionists' market.

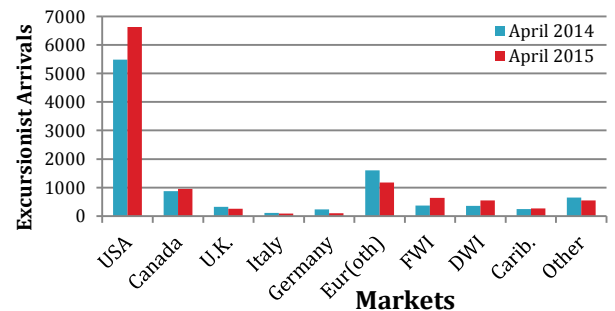


Figure 6: Excursionist Arrivals by Country of Residence, April 2014 and 2015

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

ANGUILLA STATISTICS DEPARTMENT
 OLD COURT HOUSE BUILDING
 P.O.BOX 60 | THE VALLEY | ANGUILLA
 BRITISH WEST INDIES
 Telephone: +(264) 497-5731 | Fax: +(264) 497-3986
 Email: statistics@gov.ai

'Sound Statistics for Sustainable Development'